

SOUTH AMERICA

AN EXPANDING MARKET



Brazil, one of the leading manufacturers of vehicles in the world

- In ninth place worldwide, with more than 2.69 million manufactured cars (2007).

Brazil and Argentina, among the top 10 cheese producers in the world

- Brazil, with a production of 470 thousand tons; and Argentina, with more than 398 thousand tons (2004).

Footwear, another sector of weight with great impact on the global market

- Brazil, with more than 909 million pairs of manufactured shoes, is ranked fifth in the world ranking.

Tight relationship with Concentrol:

- Strategic market for the division of demoulders for polyurethane, a key in the manufacture of upholstery and other products for the Automobile Sector.
- Cheese production - interesting economic sector for the Food Division (coatings).
- Footwear sector - solutions for the preparation of all types of footwear, including polyurethane sole footwear.

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Concentrol in South America:

- Concentrol has an increasing incidence in South America, with a demand that aims to keep up.
- From 2014, Concentrol's sales in South America are experiencing an exponential progression.
- The country in the Latin continent that has most requested Concentrol products is Uruguay (29.52%),
- Argentina (23%) and Colombia (22.27%) complete the podium.
- Below 10%, we find Ecuador, Chile and Brazil, in this order.